

# TALKING SCIENCE... IN 3 MINUTES FAMELAB 2021

Are you really into science and can't stop talking about it?

Are you a scientist, a researcher or a University student and a fan of science dissemination?

Then FameLab is looking for you!

For the ninth year Trieste hosts the local selection of **FameLab**, the international competition challenging young scientists with the talent of communication to tell in **just 3 minutes** the object of his or her study, or a scientific topic they are interested in.

No slide shows, graphs, videos: only a fistful of **words** and a **talent for communication** are required, to spread to the public the charm of scientific research, in a a way that is amusing and easy to understand.

The best performers will win a **cash prize** and will have the chance to participate in a **Masterclass** on science communication, as well as to enter the **international competition**.

FameLab was launched in 2005 in the UK by Cheltenham Science Festival. The event is promoted at an international level by British Council, **in over 30 different countries**. In Italy the competition is organized by Psiquadro Perugia, in collaboration with British Council Italia. **FameLab Italia's** first stage will take place at local level in 8 Italian cities: Ancona, Brescia, Camerino, Catania, Genoa, Pisa, Sassari and Trieste.

**FameLab Trieste** will take place on **March 26**<sup>th</sup> **2021**, in the new Science Centre Immaginario Scientifico (Magazzino 26 of the Old Port of Trieste). It is organized by Immaginario Scientifico, University of Trieste, University of Udine, SISSA-The International School for Advanced Studies, IOM-IOM - Istituto Officina dei Materiali of CNR, and the Municipality of Trieste, within the Memorandum of Understanding Trieste City of Knowledge.

In order to participate in the Trieste's local selection registrations must be done by **March 20<sup>th</sup> 2021**, through the online application form: <a href="https://famelab-italy.it/famelab-trieste/">https://famelab-italy.it/famelab-trieste/</a>. Registrations will be open starting February 5<sup>th</sup>.

Before the competition a **preparatory course** will be organized in order to help potential participants preparing their presentations at best. The course will take place online and it is free.

For each local competition 2 finalists will be selected: they will participate in the **FameLab Masterclass**, a training course in science communication taking place in Perugia in Spring 2021. They will also participate in the **Final National competition**, taking place in Catania in June 2021.

The winner of FameLab Italia, together with the participants coming from other countries, will be admitted to the **international competition** that will take place in Cheltenham (UK), in **Autumn 2021**, during the Cheltenham Science Festival.

Info

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#famelab
#famelabitalia

## **FAMELAB: USER'S MANUAL**

# Requirements for participation

- 1. Be part of one of the following categories on June 30<sup>th</sup> 2021:
  - Researchers or fellows in scientific, medical or engineering fields, in public or private research institution.
  - Master's Degree Graduates in scientific, medical or engineering fields, having a proven work relationship in R&D with an institution or a public or private company.
  - PhD students, postgraduate students, specialisation school students, students with a Bachelor's Degree or attending at least the 1st year of a Master's Degree. The degrees or fields of study must be scientific, medical or engineering, in public or private institutions.
- 2. Be born between January 1st 1982 and December 31st 1999
- 3. Have not joined the National Final event (i.e Masterclass or a National Final) in previous FameLab editions, in Italy or in any other country.
- 4. Must not work professionally in the field of Communication or Science Communication.

Candidates can be of any nationality (presentations can be held in English).

# How to apply

In order to enter the competition you have to fill in the online <u>application form</u>. The deadline for applications for the Trieste selection is set on March 20<sup>th</sup> 2021.

# Local selection (Trieste, Friday March 26<sup>th</sup> 2021)

Where: Science Centre Immaginario Scientifico - Magazzino 26 of the Old Port

When: 10 – 11.30 am: pre-selections. 5.30-7 pm final selection.

During local selections participants will have 3 minutes to impress the jury. FameLab is scouting for captivating presentations that can be easily grasped by the general public. Candidates may use materials of small size that do not require a set-up time. Projections, slideshows or images are not allowed.

Two different presentations are required, lasting 3 minutes each: the first one will be performed in the preselection phase, and the second one, for those who are admitted, in the final one.

At the end of the competition the jury will announce a first and a second place winner: both will be admitted to the National competition.

### FameLab Masterclass (Perugia, Spring 2021)

First and second place winners of all local selections will have the opportunity to participate in the FameLab Masterclass, a 2-3 days training event where professional science communicators will help participants to further develop their communication skills, in order to better prepare their presentations for the National Final event.

## The National Final (Catania, June 2021)

At the National Final event the winners of all local selections will compete. At the end of the competition, the jury will decide the winner of FameLab Italy 2021, who will participate in <u>FameLab International</u> in Cheltenham (UK).

### **Prizes for the Trieste selection**

- First place winner: € 400,00, admission to FameLab Masterclass, admission to the National Final, admission as an auditor to a course of the Master in Science Communication "Franco Prattico" (SISSA, Trieste).
- Second place winner: € 200,00, admission to FameLab Masterclass and National Final.

The two winners of the Trieste local selection will also receive a contribution towards travel costs, to attend the Masterclass and the National Final.